

PRATHAM KSHIRSAGAR

Product Designer

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EXPERIENCE

SyncVault

Feb 2025 – Present | Remote

LEAD PRODUCT DESIGNER

- Led the design and launch of core Web3 features of SyncVault, including Quests, Staking, and Wallet — from concept to launch.
- Redesigned SyncVault's three flagship utilities - Claim-free music, Use & Earn and Challenges - delivering a modern, intuitive user experience that increased user engagement and session duration by over 40%.
- Built a scalable design system and component system to ensure consistency across platforms, improving development efficiency by 25%.
- Refined the UI/UX based on iterative feedback, while elevating SyncVault's design language, and implementing a modular layout that enhanced brand perception and user retention.

GOLEAD

Feb 2023 – Nov 2024 | Remote

UI/UX DESIGNER

- Designed intuitive and seamlessly user-friendly web and app screens of the product.
- Conducted competitive research followed by creating user personas and empathy maps followed by designing low - mid - high fidelity wireframes and final design.
- Carried out usability testing with colleagues, SME's and company's associated consulting firm.
- Created product prototypes and collaborated with front-end developers to contribute in HTML & CSS part of the code.

PROJECTS

FOOD SWINGS

Dec 2022 – Jan 2023

Home-made food delivery app

- User Research & Competitive Analysis
- Created user personas & user flow
- Designed Low & Mid Fidelity wireframes of screens
- Created final designs and prototyping
- Conducted usability testing with peers and target users and implemented feedbacks in designs.

EDUCATION

BBA International Business Management

2027

DY Patil University, Pimpri, Pune

B.Tech Mechatronics Engineering

2022

MIT ADT University, Loni Kalbhor, Pune

CERTIFICATIONS

- Certificate - UI/UX Designing - TuteDude [🔗](#)
- Certificate - Graphic Designing [🔗](#)
- Certificate - UX Workshop Certificate by Growth School [🔗](#)

COURSEWORK

UI/UX Designing
TuteDude

2022

SKILLS

Software & AI Tools

Figma, FigJam, Figma Make
Adobe CS (Photoshop, Illustrator, InDesign)
Balsamiq
Miro
Maze
Hotjar
MixPanel
Lovable
Relume
Uizard

Hard Skills

Competitive Analysis
Design System
UX Research
Wireframing
Empathy Mapping
User Flow
Information Architecture
Sitemap
Rapid Prototyping
Mockups
Usability Testing
Prompt Engineering

Technical

HTML
CSS

SUMMARY

I'm a product designer with 3+ years of professional experience, specializing in creating intuitive and engaging user experiences. Passionate about visual storytelling and design systems, I foster collaboration and prioritize a user-centered approach.

My expertise spans across the spectrum of UX design, from conducting comprehensive user research to implementing effective design solutions based on usability testing.

I thrive in cross-functional teams, value open collaboration and believe design has the power to improve lives through clarity, purpose and attention to detail.