

# Pratham Kshirsagar

📍 Bengaluru, India    ✉ prathamksh@gmail.com    ☎ +91-9579502371    🔗 [linkedin.com/in/pratham-kshirsagar/](https://www.linkedin.com/in/pratham-kshirsagar/)  
☁ [Portfolio](#)

## EXPERIENCE

## LEAD PRODUCT DESIGNER

February 2025 - August 2025 (Remote)

# SyncVault

- Led the design and launch of core Web3 features of SyncVault, including **Quests**, **Staking**, and **Wallet** — from concept to launch.
- Redesigned SyncVault's three flagship utilities — **Claim-free music**, **Use & Earn** and **Challenges** — delivering a modern, intuitive user experience that increased user engagement and session duration by over 40%.
- Built a **scalable design system** and component system to ensure consistency across platforms, improving development efficiency by 25%.
- Refined the **UI/UX based on iterative feedback**, while elevating SyncVault's design language, and implementing a modular layout that enhanced brand perception and user retention.

## UI/UX DESIGNER

February 2023 - November 2024 (Remote)

**GoLEAD**

- Designed intuitive and seamlessly user-friendly web and app screens of the product.
- Conducted **competitive research** followed by creating **user personas** and empathy maps followed by designing **low - mid - high fidelity wireframes** and final design.
- Carried out **usability testing** with colleagues, SME's and company's associated consulting firm.
- Created product **prototypes** and collaborated with front-end developers to contribute in **HTML & CSS** part of the code.

## PROJECTS

## FOOD SWINGS

December 2022 – January 2023

## Home-made food delivery app

- User Research & Competitive Analysis
- Created user personas & user flow
- Designed Low & Mid Fidelity wireframes of screens
- Created final designs and prototyping
- Conducted usability testing with peers and target users and implemented feedbacks in designs.

## EDUCATION

## DY Patil University, Pimpri, Pune

BBA International Business Management • 2027

## MIT ADT University, Loni Kalbhor, Pune

**B.Tech** Mechatronics Engineering • 2022

## CERTIFICATIONS

## Certificate - UI/UX Designing

TuteDude · 2023

## Certificate - UX Workshop Certificate by Growth School

Growth School • 2023

## Certificate - Graphic Designing

Udemy · 2022

## COURSEWORK

# UI/UX Designing

TuteDude • 2022

## SKILLS

## Software

Figma  
 Adobe CS (Photoshop, Illustrator, InDesign)  
 Figjam  
 Balsamiq  
 Miro

## Hard Skills

- Competitive Analysis
- Design System
- UX Research
- Wireframing
- Empathy Mapping
- User Flow
- Information Architecture
- Sitemap
- Rapid Prototyping
- Mockups
- Usability Testing

## Technical

HTML

CSS

## SUMMARY

I'm a product designer with 3 years of professional experience, specializing in creating intuitive and engaging user experiences. Passionate about visual storytelling and design systems, I foster collaboration and prioritize a user-centered approach.

My expertise spans across the spectrum of UX design, from conducting comprehensive user research to implementing effective design solutions based on usability testing.

I thrive in cross-functional teams, value open collaboration and believe design has the power to improve lives through clarity, purpose and attention to detail.